



Heritage Pet Grooming Partial Script

Statement #1

Heritage Pet provides high-quality dog grooming, pet boarding, dog daycare, and dog training services. We have two convenient locations to serve you - our Full Service Pet Resort in Parker, CO and our Grooming Salon in Aurora, CO.

Statement #2

Did you know that you can drop your dog off for any grooming appointment and then treat him to an afternoon of dog day care afterwards? Enjoy a much needed parenting break and help socialize your furry friend! The good news is the first day of doggy day care is FREE! This afternoon of fun will introduce your dog to our state-of-the art **boarding resort** where we have the most sophisticated safety and wellness systems, and prepare them for a longer stay. Each furry guest receives all the comforts of home including a private, cozy sleeping area with comfy bedding and the sounds of soothing music.!

Statement #3

Heritage Pet gift cards are a thoughtful, personal gift-- perfect for any Dog Lover-- and are available for grooming, spa packages, pet products, or for a bath and brush, overnight lodging, dog daycare, or mobile grooming! You may purchase gift certificates in specific dollar amounts or bundle several services together. We will keep a running tally of the services used during each appointment. **What** a unique gift!

Statement #4

This next segment is what we like to call our **health tip corner**. Sometimes dental chews are just not enough to keep your dog's teeth clean. Would you like Rover's kisses to be a little fresher? Just ask us to brush his teeth next time you are in for a grooming appointment. Most dogs really don't mind the quick brush and it may lower the frequency of having your veterinarian clean their teeth. Anything to reduce the incidence of having to putt Rover under anesthesia. The fewer times the better no matter what their age. We will return in just a moment to assist YOU personally.

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