



Boulder Nissan Partial Script

Statement #1

We're broadcasting live from Boulder Nissan located at 2285 28th Street just off the corner of 28th and Mapleton. Our Sales department is Open Monday thru Friday from 9:00 till 7:00 and Saturdays from 9:00 till 6. Parts and Service hours are Monday thru Friday 7am till 6pm and Saturdays from 8-4:00. Shuttle service, loaner bikes, and Nissan rental vehicles are available, at your request, for your convenience. We appreciate your call and your business; please hold the line and we will be back to assist **you** personally.

Statement #2

We would like to introduce you to the Nissan One to One Rewards Program. This is a dealer loyalty program that rewards you for your sales, service and parts purchases throughout the dealership. Not currently on the program, no problem, we will get you enrolled during your next visit. Once activated, you can start to acquire points which equal dollars to be used towards future purchases. Please ask any of our staff for more details on this fantastic program. Thank you again for your business we will be right with you.

Statement #3

Boulder Nissan is listening! Autotrader recently surveyed 4002 auto shoppers and found that only 17 liked the current way of buying a car. We get it so we've made the change; we now offer our very best price upfront on every new and used vehicle every day that includes your trade in as well. We will put our best foot forward to make your next purchase experience efficient, enjoyable, and most of all easy!

Statement #4

Check out our lineup of the most exciting Nissan vehicles ever, including the all-new 226-mile range Nissan Leaf Plus and the new Titan with America's best truck warranty 5 year 100,000-mile bumper to bumper. Today's Nissan's are designed to energize everyday activities with style and safety. We're broadcasting from Boulder Nissan and will be right back to assist YOU personally.

Statement #5

Spring is here and so are the potholes! Potholes can cause alignment issues and damage to rims and tires but can also cause suspension damage like a broken ball joint or a blown strut.

Here are some common signs that you are dealing with wheels with poor alignment:

- Vehicle pulling to the left or right
- Uneven or rapid tire wear
- Your steering wheel is crooked when driving straight
- Or you have squealing tires

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